

**††† Hosanna Lutheran Church  
Edmonton, Alberta**

**Strategic Plan 2003-2008**

(approved 26 January 2003)

## 1.0 Historical Context

- 1949--** Faith Lutheran starts worship at 148 Street and 100 Avenue
- 1962--** Holy Cross Lutheran Church merges with Faith
- 1965--** sponsorship of Scout group begins with Gloria Dei
- 1969--** Christ, Faith and Peace Lutheran Churches form West Edmonton Lutheran Parish.
- 1971--** Christ, Faith and Peace reorganize as St. Luke (LCA) and call Pastor Pearson
- 1975--** federation of Gloria Dei (Missouri Synod) and St. Luke (LCA)
- 1977--** dedication of Luther Place (LP) as joint effort of Gloria Dei and St. Luke  
first Luther Place Family Christmas
- 1978--** two congregations agree that shared education program be given top priority
- 1979--** Vietnamese refugee program welcomes Tran family
- 1980--** children included at communion table
- 1981--** Pastor Rebecca Larson called half-time, special emphasis on social advocacy
- 1982--** first LP Youth Staffer
- 1983--** LP becomes agency of Edmonton Food Bank
- 1984--** lead congregation in West Edmonton Ten Days for World Development committee
- 1987--** dedication of Hosanna Lutheran Church at Luther Place between two congregations of ELCIC (St. Luke + Gloria Dei, as of 1986).
- 1987--** neighbourhood institutional ministry established; pastors and volunteers to Lynnwood, Canterbury Court, and other neighbourhood centres.
- 1988--** significant staff change with retirement of Pastor Bob Pearson, and resignations of Pastor Becki Larson, Youth Coordinator Heidi Wachowiak, and Organist Helen Pearson; arrivals of Pastor John Anderson, part-time Parish Assistant Truman Severson, Organist Joy Berg.
- 1989--** first Director for Youth and Education Ministries  
*November*—ELCIC Missionary Brian Rude captured and held during military offensive in San Salvador
- 1990--** *March*—Brian Rude visits congregation, with local Salvadorans Chico Rodas and Gladis Molina. El Salvador Support Group established.  
installation of Rogers pipe-electronic organ
- 1991--** development of Sunday School Coordinating Committee  
twinning with Divine Redeemer Lutheran Church, San Miguel, El Salvador
- 1993--** first study tour to El Salvador and visit to San Miguel
- 1994--** first Collective Kitchen
- 1995--** major redesign of VBS  
large contingent attends Holy Shift at Lake Louise to hear Loren Mead  
first delegation from San Miguel visits Hosanna
- 1996--** restructuring of worship committee
- 1996-1997--** Search Year; interim pastor
- 1997--** adoption of new staffing team model; first Team Leader, Pastor Randy Meissner, called
- 1998--** first Director of Worship and Music
- 1999--** first Director of Social Ministry
- 2000--** Volunteers in Mission commissioned
- 2001--** first student sent to seminary
- 2002--** first class of Stephen Ministries commissioned

## 2.0 Values

We value spiritual growth through:

- Dynamic and creative Lutheran liturgical worship and music
- A nurturing learning environment
- Inclusive fellowship that offers a welcoming spirit and acceptance
- Intergenerational community that values children and youth
- Ministry and service in our community and beyond

## 3.0 Services/Needs

The services that Hosanna will offer are (in alphabetical order):

- Fellowship
- Learning
- Social Ministry
- Spiritual Care
- Witness
- Worship

## 4.0 Target Groups

Hosanna seeks to offer its services to:

- Lutherans
- Other Christians
- Non-Christians
  
- Infants (0-3)
- Children (4-12)
- Youth (13-17)
- Young Adults (18-29)
- Adults (30-65)
- Senior Adults (65+)

## 5.0 Places

The geographical places that Hosanna will serve are:

- The immediate vicinity
  - west—Anthony Henday Drive
  - north—Stony Plain Road
  - east—North Saskatchewan River
  - south—Westridge Ravine/Whitemud Drive
- Greater Edmonton beyond the immediate vicinity
- Canada
- Beyond Canada

## 6.0 Vision

Empowered by dynamic and creative liturgical Lutheran worship, Hosanna Lutheran Church will lead Edmonton in equipping Christians for spiritual growth and service.

## 7.0 Mission

Hosanna Lutheran Church equips God's people of all ages for Christian witness and service through worship, learning, fellowship, and spiritual care.

## 8.0 Priorities

During the first year of this planning period the allocation of resources will continue to follow current practice. Allocations will be recorded and priorities will be reviewed. Allocations in subsequent years will be modified to meet changing priorities. These allocations do not include administrative services and infrastructure, which shall not exceed 40% of the total financial resources during this planning period.

(Note: Infrastructure expenses (time and finances) are those required to maintain the facility and processes that cannot easily be allocated to a specific target group or service.)

### 8.1 Priority of Services

Service	Volunteer Time	Program Staff Time	Program Budget
Fellowship	6%	15%	7%
Learning	14%	31%	25%
Social Ministry	21%	6%	20%
Spiritual Care	19%	10%	2%
Witness	21%	9%	23%
Worship	20%	29%	24%

### 8.2 Priority of Target Groups

8.2.1 Age Group	Volunteer Time	Program Staff Time	Program Budget
Infants 0-3	2%	0%	14%
Children 4-12	17%	17%	16%
Youth 13-17	26%	30%	25%
Young Adults 18-29	9%	16%	16%
Adults 30-65	17%	21%	15%
Senior Adults	65+	29%	15%

  

8.2.2 Affiliation	Volunteer Time	Program Staff Time	Program Budget
Lutheran	82%	77%	74%
Other Christians	7%	10%	9%
Seekers	7%	8%	9%
Non-Christians	4%	5%	9%

### **8.3 Priority of Places**

During this planning period we shall allocate our combined resources as follows:

70% to the immediate vicinity and greater Edmonton

30% to the rest of Canada and the world

### **9.0 Strategic Goals**

No formal, objective strategic goals or indicators of strategic measurement exist at this time. During the first year of this planning period we shall develop indicators of strategic results that measure the degree to which we are realizing our mission. On the basis of these indicators we shall measure strategic results and set strategic goals for the remainder of the planning period.

### **10.0 Critical Success Factors**

1. We must embrace our vision
2. We must nurture spiritual growth and relationships
3. We must educate for confidence and growth
4. We must serve our local and global communities
5. We must value and support our leaders and volunteers
6. We must provide opportunities for involvement
7. We must develop and share our strengths
8. We must demonstrate good financial planning and management
9. We must focus on our strategic plan and govern effectively
10. We must provide facilities to support our strategic plan